

# JACKSONVILLE URBAN AREA METROPOLITAN PLANNING ORGANIZATION PUBLIC PARTICIPATION PLAN APPENDIX A OUTREACH TECHNIQUES

The Public Participation Plan of the JUMPO ensures participation opportunities for interested parties by using a number of outreach techniques to organizations and individuals working through media outlets, the internet, flyers and word of mouth to raise awareness of issues, to schedule meetings, and to provide opportunities and outlets for review and comments. Distribution to media outlets primarily serving low income and minority groups is also emphasized.

## Committee Meetings:

Meetings of the TAC and TCC are open to the public, and meeting minutes are available to the public. Past minutes and the schedule of meetings are available at the MPO's Web site. Prior to each meeting, a contact list of interested parties receives reminder notices, meeting agendas, and other material. To join this list, please contact a JUMPO staff member. JUMPO also publishes periodic newsletters to provide quick updates on projects and plans. Persons with disabilities needing auxiliary aids or services are requested to contact the MPO office 48 hours in advance of a meeting to make appropriate arrangements for their attendance of a meeting.

## Electronic Mailing List:

An electronic mailing list of organizations, public agencies, elected and appointed officials, transportation providers, neighborhood interest groups, media outlets, special interest groups, civic organizations, individuals interested in transportation issues, and others have been developed. The organizations and individuals on this list are asked to review and disseminate information and provide comments from their associations. The mailing list is periodically updated to keep the list current.

## Transportation Planning Forums:

JUMPO staff and the staff of other entities of the MPO may participate in transportation planning forums to obtain information at the time of updating or revising plans and policies such as the Long Range Transportation Plan (LRTP) and the Transportation Improvement Program (TIP). The forums will be held in locations that are dispersed throughout the MPO area.

## Transportation Focus Groups:

From time to time the MPO may use transportation focus groups to discuss special transportation needs of communities such as environmental justice, freight movement, and other special projects of the targeted groups.

## Advisory Groups

JUMPO staff meets with boards and commissions advising participating local governments on matters relating to land use, zoning, transit, bicycle routes, pedestrian issues, and goods movement. In addition, the MPO staff meets with associations representing different interest groups:

Onslow United Transit System, Greater Jacksonville Chamber of Commerce, and several groups associated with MCB Camp Lejeune and MCAS New River.

#### Newsletter

JUMPO will utilize periodic printed and electronic newsletters to provide information on transportation planning activities. Newsletter will be distributed to the addresses on the e-mailing list and through the MPO's website: [www.jumpo-nc.org](http://www.jumpo-nc.org)

#### Informational Material:

Informational material is a key component of the public participation process. The pamphlets and brochures published by the MPO provide information on the MPO composition, transportation planning process, and major documents and data produced by the MPO.

#### JUMPO Website:

The JUMPO website is a comprehensive library of MPO documents and activities. The website provides information on the MPO committee members, publications, meeting calendar, feedback form, and links to other useful transportation planning websites. Visitors can use the website to stay informed and involved in the region's transportation planning process as well as submit comments and questions about JUMPO activities.

#### MPO Speakers:

The MPO provides speakers to civic organizations, clubs, schools, neighborhood associations, and other organizations who like to know the transportation planning function of the MPO. The speakers provide information on the purpose, process, and products of the MPO and seek continued participation and comments from the public.

#### Targeted Activities for Traditionally Under-Served Communities:

Contacts with traditionally under-served communities are very important. The MPO contacts minorities, disabled and other traditionally under-served communities to exchange information regarding transportation planning. The MPO publishes TIP and LRTP revision notices in minority publications.

#### Written Correspondence

The MPO receives letters and comments from the public on a regular basis. These letters are always read and answered. This is an invaluable tool for maintaining an ongoing relationship with those members of the public motivated to write. Correspondents are placed on the mailing list.

#### News Releases

At times, the MPO will distribute news releases to local media contacts including radio stations, television stations, and newspapers.

#### Public Access Channel:

The MPO posts its activities on the City of Jacksonville's television channel (G10TV).